

FEBRUARY 2025

► MAIN STREET CHATTER

► SCAVENGER HUNT

► HIGHWAY NUTRITION



CLARENCE cardinal

CLARENCE IOWA: THE HEART OF THE HISTORIC LINCOLN HIGHWAY

The Clarence Main Street office is located at 514 Lombard Street, Clarence, Iowa. The Clarence Cardinal is published independently, in partnership with Clarence Main Street.

Clarence Main Street Chatter

BY JENEL WENNDT-KLIMESH
CLARENCE MAIN STREET DIRECTOR

It is with sadness that I let you all know that I am stepping down as your executive director effective February 1st. While I am sad, this is what is best for my family. I absolutely love the businesses on Clarence Main Street and wish them the best and will continue to support them and hope you do too! I want to take the time to thank the businesses for their kindness and always being willing to try my next silly idea or to share their thoughts with me.

And to my board, thank you, thank you for believing in this community we all call home, and thank you for all the volunteer hours, the time you all put in to help keep things afloat and to put on such great events is really amazing and something you should be proud of. Again, thank you for allowing me to be your director!



Visitors fill Highway Nutrition on the morning of January 25. All had gathered to celebrate the grand opening of Clarence's newest business.

CLARENCE
MAIN STREET

CLARENCE MAIN STREET, 514 LOMBARD, 563-265-0711, clarenceiamainstreet@gmail.com

THIS & THAT

Yoga with Janel

St. John's UCC Fireside Room

*Yoga, Mondays, 5:30pm \$10

*Sound Meditation, first Sunday of the month, 6pm, suggested \$20 or contribute as you are able.

Preregister with text or call Questions?

Contact Janel at 319-721-9559

February is Library Lovers Month

February 15 is National Gum Drop Day

"When the cat lies in the sun in February, she will creep behind the stove in March."

If February give much snow,
A fine summer it doth foreshow.

Clarence United Methodist Church New Worship Times
11:15am Sundays, Pastors Derrick and Theodora Okine. All are welcome. 316 7th Avenue

St. John's Food Pantry open
5pm - 7pm every Wed. Use north door at St. John's UCC, 320 9th Ave, Clarence. Worship with St. John's UCC Sunday at 9:30 a.m. All are welcome!

320 9th Avenue, Clarence

Gerry Stamp
President
Marcia Syring
Vice President
Terry Hoy
Treasurer

CLARENCE
MAIN
STREET
BOARD

Fritz Drexler
Vicki Hamdorf
Becky Corbett
Lori Dennis
Jamie Wilhau



FEBRUARY 2025

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
	City Council, 6:15p	RECYCLE PICKUP		CMS Board 5:30pm		
16	17	18	19	20	21	22
				Articles due for March Cardinal		
23	24	25	26	27	28	
		RECYCLE PICKUP				

{submit calendar items to ClarenceNewsletter@gmail.com}

Be sure to follow all Clarence businesses on Facebook and Instagram for updates on winter hours and upcoming events.



Shop Small ~~CLARENCE~~ CAVENDER HUNT

SEARCH • EXPLORE • DISCOVER

Saturday
FEBRUARY 22

10AM TO 12PM



START

PICK UP YOUR
TREASURE MAP AT THE
CLARENCE MAIN
STREET OFFICE,
514 LOMBARD ST

Are you ready for a day of
fun, excitement and
shopping small?

WHY JOIN?

FUN CLUES
DISCOVER ALL MAIN
STREET HAS TO OFFER
SHAKE OFF THE
WINTER BLUES!
PRIZES TO THE
WINNING TEAM!



CELEBRATE LOCAL

DON'T MISS OUT! MARK YOUR CALENDAR TODAY!

CLARENCE
MAIN STREET

CLARENCE MAIN STREET

Downtown Beautification Investor Form

The Clarence Main Street Board of Directors invites you to join us in energizing and revitalizing our historic business district by making an investment in Clarence Main Street. Please consider a contribution to help Clarence Main Street in our ongoing goals to beautify and strengthen the overall social and economic health of our community. Clarence Main Street is a 501(c)(3) non-profit and your donation is tax deductible.

Investor Information

Name _____

Business Name (if applicable) _____

Mailing Address _____

City _____ State _____ Zip _____

Email Address _____

Website (if business) _____

Phone _____

Privacy Option: Name Listed _____ Anonymous _____

How Your Investment Will Impact Clarence Main Street



This year investors have the opportunity to contribute to the Downtown Beautification Project. We are pursuing funding opportunities for solar lamp posts, trash cans and large flower planters to keep Clarence Main Street looking beautiful. With your help, Clarence will continue to be a standout on the historic Lincoln Highway!

Your Clarence Main Street Investment

Investment \$ _____

Please submit your payment with this form (*make checks payable to - Clarence Main Street*)

Payment Method:

Payment Included: _____

Payment online via the Clarence Main Street Website: _____

www.ClarenceMainStreet.com

*Thank you for
your support!*

Clarence Cardinal Newsletter

Partnership with Clarence Main Street

After a brief hiatus, the Clarence Cardinal has returned to publication. To submit articles and information for publication please email content to newsletter editor at ClarenceNewsletter@gmail.com.

To join the newsletter mailing list send an email to ClarenceNewsletter@gmail.com with the subject **JOIN NEWSLETTER**.

The newsletter is also published monthly at the Clarence Main Street website: www.clarencelamainstreet.com



Harmony Hustlers 4-H Club

BY LEVI PRUESS
HARMONY HUSTLERS REPORTER

This month's Harmony Hustlers meeting was held on January 5, 2025 at St. John's Church. The meeting was hosted by Hallie Holland and Avery and Bailee Caspary. Hallie gave her presentation on how to make a snowman, Avery's was on Noah Kahn and Bailee's was on how to make hair wraps. For our activity we created New Year's Resolutions. Our club will have an ISU themed basket at the 4-H Endowment Gala Silent Auction. We will also start our fundraiser in February. We will be selling Redwheel.

GIRL SCOUT COOKIES AVAILABLE ON MAIN STREET

BY TERRY HOY
CMS TREASURER/CHAIR OF
PROMOTIONS AND OUTREACH

Check it out, your favorite cookies are here for only \$6 a box! Stop by and visit your local Girl Scout from troop 2423 on Saturday, Feb 22, from 10am-noon, at Clarence Main Street, 514 Lombard Street. Thank you for your support.

How it's said:



Samoas®



Thin Mints®



Tagalongs®

How you say it:



Coconut ones



Minty ones



Peanut butter ones



®, TM & © Girl Scouts of the USA. ®, TM & © 2024 Ferrero Group.

Little Brownie
BAKERS

CMS Celebrates Highway Nutrition Ribbon Cutting

Members of the Clarence Main Street, fellow business owners and Mayor Steve Bixler were delighted to celebrate with Taylor Miller at the grand opening of her new business, Highway Nutrition, located at 611 Lombard Street.



CHAIR EXERCISE CLASS WELCOMES ALL

Chair Exercise Class

Location: Clarence United Methodist Church, 316 7th Avenue

Time: 9:30am

Cost: \$2/week

Contact: Terry Hoy, 319-560-8190

A Note From Terry

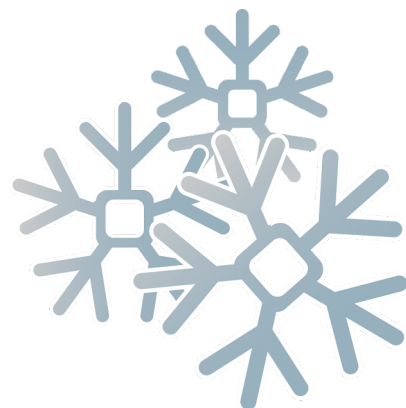
PLEASE NOTE: Canceled Classes will happen when #1 We have more than a dusting of snow because the church sidewalks may not be cleaned. #2 When the temperature is below 20 degrees or it is causing a windchill of below zero. If in doubt, call me 319-560-8190. If I need to cancel for any other reason, I will contact you via phone, facebook, text, or email.

Fellowship after at the church most Mondays and Thursdays. A bottle of water is give each class for all. Coffee and a snack supplied during fellowship. Saturday class we go to Demeter's Market for fellowship.

Class Schedule

February 2025

3, Monday
6, Thursday
10, Monday
13, Thursday
17, Monday
20, Thursday
24, Monday
27, Thursday
March 3, 6



TACKLE HUNGER

COMMUNITY FOOD DRIVE

Saturday, February 8, 2025



The Souper Bowl of Caring is an annual national event that has a local impact.

We're inviting our neighbors to join us in helping the families and people of our area who need food assistance.

On the weekend of the Big Game, we will gather non-perishable food items for those who are in need. The food given will then be used to stock local food charities to feed your neighbors in need.



Scan the code to
donate through our
Tackle Hunger Map

**St. John's United Church of Christ
320 9th Avenue
Clarence, IA 52216
563-452-3022**

Uniting All Communities to Tackle Hunger

The Science of Parenting

Online Workshops

Understanding Research and Reality

Tuesday- February 4, 2025

(Approved for foster parent credit)

How can parents use **research** to help **inform** the **realities** of parenting? Learn about how parenting realities are different and discover helpful parenting tools and techniques.

6:30-7:30 p.m. Register online: <https://go.iastate.edu/GYWALU>

Understanding Temperament

Tuesday- February 11, 2025

Every child is unique, and their **individual temperament** is one of the biggest reasons why! This workshop will introduce you to the individual temperament traits and offer an opportunity to explore how your child's temperament can impact their feelings and behaviors.

6:30-7:30 p.m. Register online: <https://go.iastate.edu/U1D4FL>

Children's Ages and Parenting Stages

Tuesday- February 18, 2025

Just like our kids grow through different ages, we go through **stages as parents, too!** Learn about those stages, your **child's development**, and tips for adapting your parenting to your child's age and abilities.

6:30-7:30 p.m. Register online: <https://go.iastate.edu/3DGVHC>

Positive Discipline

Tuesday- February 25, 2025

(Approved for foster parent credit)

Parents often say **guidance and discipline** is their **number one concern**. This workshop will help you see positive discipline as an opportunity to build positive parent-child relationships. Learn about the difference between discipline and punishment and strategies for positive discipline, including Stop. Breathe. Talk.

6:30-7:30 p.m. Register online: <https://go.iastate.edu/KJISVI>

FREE for ALL PARTICIPANTS!

www.scienceofparenting.org

Questions? Contact Barbara Dunn Swanson:
bdswanso@iastate.edu | 563-886-6157

