



# UPLIFT

## Clarence Main Street Commercial Curb Appeal Grant

Through generous private investments and fundraising efforts, Clarence Main Street is excited to present our first local Commercial Curb Appeal Grant opportunity.

### Objectives

The purpose of the grant is to **enhance** the appearance of commercial and mixed-use properties within the Clarence Main Street district and **preserve** the historical aspects and character of the district. This grant is designed to **assist** property owners in creating a positive visual impact, **contribute** to the economic successes of retail business, **spark** investment interest, and **promote** the community.

### Qualifications

Building owners and tenants of Clarence Main Street district properties may apply. If the applicant is a tenant, the building owner must agree to the proposed enhancements and sign the application. Properties with outstanding property taxes, city fees and fines are not eligible.

### Grant Amount

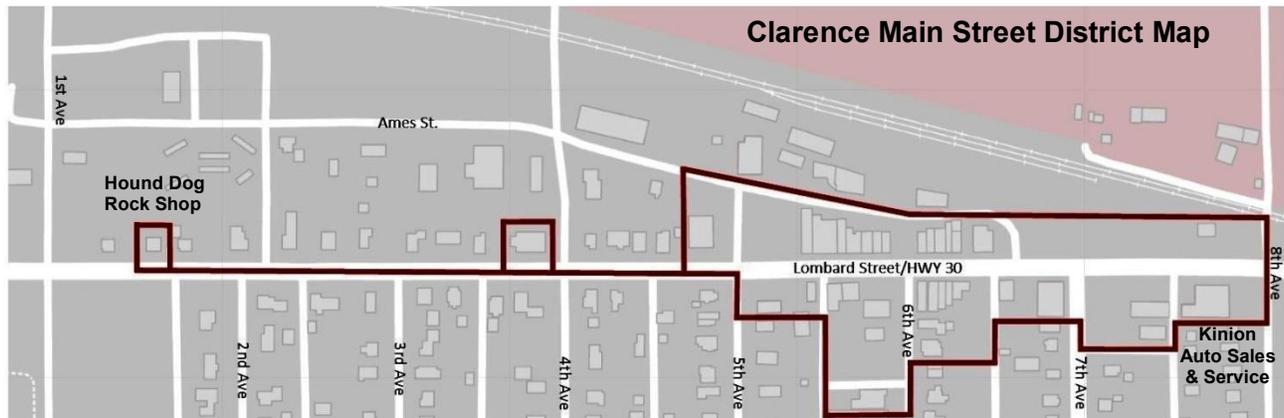
During the 2019 grant application cycle, a total of \$5,000 is available. A maximum award of \$1,000 will be distributed per property, per grant cycle. There is no matching fund requirement; there is no financial need requirement.

### Eligible Enhancements

Improvements to commercial and mixed-use building exteriors will be considered. Examples include, but are not limited to: exterior rehabilitation, masonry work, painting, decorative lighting, removal/addition of business signage, windows, doors, architectural elements, and permanent awnings.

### Ineligible Projects and Project Costs

The following projects are ineligible: projects which cannot be viewed from the street or sidewalk, those not in-line with the grant objectives (as stated above), projects which do not comply with city ordinances, and projects outside of the Clarence Main Street district. Additionally, the following costs associated with a project proposal are ineligible: in-kind labor, business operation costs, soft costs (such as: permit fees, legal fees, and engineering fees), and regular/routine maintenance costs. Any projects and/or project costs not specifically approved by the Clarence Main Street Grant Committee (the committee) are ineligible.



***The Mission of Clarence Main Street is to be a partner and advocate for the energizing of our Historic Main Street District; with a focus on small business growth and social vitality of the community.***

## Grant Application Process and Timeline

Applicants are encouraged to contact Clarence Main Street to discuss project details and determine eligibility prior to submitting an application. Design assistance is available, upon request.

1. Complete and submit the application by the **July 1, 2019 application deadline**. Be sure to include:
  - ✓ Project description
  - ✓ A ~~before~~ photo of the subject property
  - ✓ Basic drawings/sketches/renderings of proposed work
  - ✓ Contractor estimates and/or expected materials costs, including materials to be used
  - ✓ You may include additional information which may be helpful in the determination process, such as:  
project inspiration      project time line      vision for building a future
2. The committee will **review submitted applications in July 2019**. All applications received by the deadline will be considered. If the committee has questions or concerns regarding the application, they will discuss the possibility of application modifications with the applicant.
3. Applicants will be notified of the **determination mid-August 2019**.
4. **September 2019, awardees will be publicly recognized** at the Clarence Main Street Annual Meeting.
5. Prior to the **work completion deadline, December 1, 2019**, applicants must submit an ~~after~~ photo(s) of the project and copies of all paid invoices and receipts associated with the completed project. Applicants are encouraged to submit additional photographs documenting the stages of work.

## Fund Disbursement

Clarence Main Street will reimburse the applicant(s) for authorized, approved work upon project completion by the designated deadline. For larger projects, grant funded improvements are considered complete when the scope of work, as described on the application, has been completed. Total award will be reimbursed per contractor invoice(s) and applicable receipts. Clarence Main Street reserves the right to deny payment if the project(s) is not completed in accordance with the approved and signed application and/or Clarence Main Street Grant Committee approved changes.

If the applicant(s) fails to obtain the necessary permits and/or fails to comply with city ordinances, they forfeit their right to reimbursement, the grant award is considered void, and the applicant must bear the full cost of the project.

## Conditions and Terms

- Clarence Main Street expects grant funded improvements will be maintained in good order.
- Clarence Main Street reserves the right to modify the grant process in subsequent years, contingent upon funding.
- Applicant's photos, project, and business information may be used for promotional purposes.
- Award recipients will promote the Clarence Main Street Grant activities through one or more of the following: placement of a sign provided by Clarence Main Street, social media or press coverage, or other public presentation at the project or other location.
- If grants are available in consecutive years, precedence will be given to applicants who did not receive a grant in the previous year.
- Funds not awarded this grant cycle will be rolled into the following cycle.
- **Changes made to the project, as described in the signed application, must have written approval by the Clarence Main Street Grant Committee.**